

 

#gamesUR Summit Online

May 2021

Sponsorship Info

2020 #gamesUR Summit Sponsorship Tiers

Educational	Silver	Gold	Social	Branding
<p>500 USD</p> <p><i>Available for educational institutions only.</i></p> <p>Awards</p> <p>Small Logo Placements:</p> <ul style="list-style-type: none"> On the #gamesUR Summit's Sponsors webpage On the #gamesUR Summit's program sponsor webpage 	<p>750 USD</p> <p>Awards</p> <p>Same as Educational, plus an Additional Small Logo Placement:</p> <ul style="list-style-type: none"> On announcement emails sent to speakers/attendees before the #gamesUR Summit 	<p>1,500 USD</p> <p>Awards</p> <p>Same as Silver, plus 1 Free Ticket & Large Logo Placements:</p> <ul style="list-style-type: none"> On half page of the #gamesUR Summit's program On the #gamesUR Summit's sponsors webpage <p>A Special Thanks in Closing Remarks & Post-Event Email</p> <p><small>(you may include job opportunities in the email)</small></p>	<p>3,000 USD (max 3)</p> <p>Awards</p> <p>Same as Gold, plus Choice of Additional Logo Placements/Branding:</p> <ol style="list-style-type: none"> In the break/lunch room of your choice OR At the social event <p>Plus, Logo Placements:</p> <ul style="list-style-type: none"> A full page in the #gamesUR Summit's program On the #gamesUR Summit's webpage banner <p>1 Official Thank You Tweet Post-Event</p>	<p>4,000 USD (max 4)</p> <p>Awards</p> <p>Same as Social, plus Choice of Branding on:</p> <ol style="list-style-type: none"> Video splash screen OR Stream waiting screen OR Main room podium and side room signage OR Lanyards <p>Plus, Logo Placements:</p> <ul style="list-style-type: none"> A full page in the #gamesUR Summit's program On the #gamesUR Summit's webpage banner <p>1 Official Thank You Tweet Post-Event</p>

Please note these are last year's tiers. We are providing these as a point of comparison to what we're able to offer for 2021.

2020 #gamesUR Summit Sponsorship Tiers

Booth (max 6)	
Exhibitor	Recruitment
<p>1500 USD</p> <p>Awards</p> <p>1 Free Ticket</p> <p>1 Booth Space (table and chairs included)</p> <p>Large Logo Placements:</p> <ul style="list-style-type: none">• Half page in the #gamesUR Summit's program• On the #gamesUR Summit's Sponsors webpage	<p>1500 USD</p> <p>Awards</p> <p>1 Free Ticket</p> <p>1 Booth Space (table and chairs included)</p> <p>Large Logo Placements:</p> <ul style="list-style-type: none">• Half page in the #gamesUR Summit's program• In Post-Event Email for Recruitment Opportunities

Please note these are last year's tiers. We are providing these as a point of comparison to what we're able to offer for 2021.

2021 #gamesUR Summit Sponsorship Tiers

Web

500 USD

This tier helps us meet our goal in maintaining a web presence - a vital component of our ability to support our community.

Awards

Small Logo Placements:

- On the #gamesUR Summit's Sponsors webpage
- On the #gamesUR Summit's schedule webpage

Summit

750 USD

This tier helps us fulfill basic Summit expenses, such as covering EventBrite fees for sale of our commemorative gift boxes.

Awards

Same as Educational, plus an **Additional Small Logo Placement:**

- On announcement emails sent to speakers/attendees before the #gamesUR Summit

Accessibility

1,500 USD

This tier helps us achieve our accessibility initiatives, such as providing closed captioning for talks.

Awards

Same as Summit, plus **Large Logo Placements:**

- On the #gamesUR Summit's Sponsor's webpage
- On the #gamesUR Summit's schedule webpage (with a blurb about your company)

A Special Thanks in Closing Remarks & Post-Event Email

(you may include job opportunities in the email)

Branding

4,000 USD

This tier helps us create commemorative gifts boxes with a small postcard available for purchase as a way to celebrate the Summit's 10th anniversary.

Awards

Same as Accessibility, plus **Logo Placement between Summit Talks & Large Logo Placements:**

- On the Summit's homepage
- On postcard sent with commemorative gift boxes

1 Official Thank You Tweet Post-Event

Thank you for your generous sponsorship of the 2021 #gamesUR Summit online!